

Delivering for *Farmers*

How the dairy service levy is invested



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The dairy service levy is invested by Dairy Australia to deliver benefits for dairy farmers and protect the right to farm.

Dairy Australia supports the delivery of services to farmers through eight locations in dairying regions across the country. These include: Subtropical Dairy, WestVic Dairy, Murray Dairy, GippsDairy, DairyTas, DairySA, Dairy NSW, and Western Dairy.

[dairyaustralia.com/
whatwedo](https://dairyaustralia.com/whatwedo)



Dairy Australia delivers to dairy farmers in many different ways:

Enhancing farm business management

Providing farmers with access to business planning and risk management tools, and insights to support on-farm decision making and improve profitability.

Responding to critical events

Providing farmers with timely information and tools to navigate events such as drought, floods, bushfires or COVID-19.

Supporting employment needs

Creating awareness of the career opportunities in dairy and providing resources to support farmers in hiring and managing staff and building skills for successful careers in dairy.

Driving herd and pasture innovation

Delivering on-farm gains as a result of outcomes of research to improve genetics of pasture and cattle. And providing valuable data to inform farm business decision making.

Managing climate and environment

Delivering initiatives for efficiency of major farm inputs such as water and energy and supporting action on-farm to reduce greenhouse gas emissions.

Marketing to promote dairy products and the industry

Building community trust and support for Australian dairy by promoting the health credentials of dairy, the quality of our products, and reinforcing our broader commitment to sustainability.

Growing international markets

Improving market access while building and maintaining strong international trade relationships.

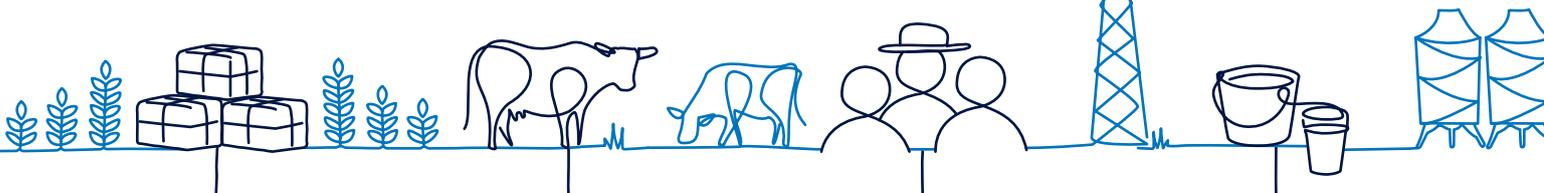
Contributing to policy outcomes

Supporting policy development in areas of critical importance to the industry, particularly water security, climate change, energy, animal health and welfare and workforce/labour access.



cents per dollar
invested in key areas

DELIVERING BENEFITS FROM PRODUCTION TO CONSUMPTION



FEED

- Forage research – DairyBio
- Feedbase development
- Alternative forages – C4 Milk
- Pasture profitability – DairyHigh
- Forage Value Index
- Smarter irrigation

COWS

- Herd research – DairyBio
- Heat stress in dairy cows
- Genetics and breeding – DataGene
- Heifer genomics
- Herd fertility
- Animal welfare
- Calf rearing

PEOPLE

- Support for managing and employing people
- Dairy Farm Manager scholarships
- Farm safety and well-being
- Young Dairy Network
- Career pathways

MILKING

- Mastitis Management
- Cups On
Cups Off
- Responsible use of antibiotics
- Milk quality
- Automatic milking systems

DAIRY FARM BUSINESS



- Our Farm, Our Plan
- Farm business management
- Dairy Base
- Focus farms and discussion groups
- Nutrient and effluent management
- Climate adaptation
- Farm planning and succession

REGIONAL SERVICES



- Dairy NSW
- DairySA
- DairyTas
- GippsDairy
- Murray Dairy
- Subtropical Dairy



INDUSTRY SUPPORT

- Strategic policy support – water policy, overseas labour policy
- Critical event response – bushfires, drought, floods, COVID-19
- Market insights – industry information, Situation & Outlook, Hay & Grain report
- Industry Sustainability Framework
- Manufacturing sustainability

INTERNATIONAL TRADE

- Market access – trade negotiations, geographical indicators
- Building and maintaining international trade relationships

CUSTOMERS & THE COMMUNITY

- Marketing campaigns – Dairy Matters
- Building trust and support for the industry
- Education in schools – Picasso Cows, Discover Dairy
- Health and nutrition – engaging health professionals, dietary guidelines, health-star ratings, etc.
- Research – fractures trial in the aging population

- Western Dairy
- WestVic Dairy



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